

The Globe and Mail

"It's a dark, depressing, drugdrenched saga, unflinchingly honest, sympathetic without being sucky. Yeah, there's hope at the end but not a lot."

Xtra

"The most poignant message of Donovan's documentary: that we reserve compassion for those who we feel deserve it. Roxx lives in the world of women who struggle for this perpetually." (Sasha Van Bon Bon)

Criticize This!

"It is at times hard to watch Lara as she copes with her issues, but in the end it is a masterfully made doc that will hopefully be a warning to other young women considering going into the adult film business."

(Brian McKechnie)

POV Magazine

"It's a harrowing journey, but it's also one of those powerful docs that manage to forge beyond the valley of the tabloids. Yes, Roxx's story in innately sensational – how can it not be? – but Donovan treats Roxx with respect that gives the film and its subject depth and humanity."

(Matthew Hays)

Toronto Film Scene

"Lara's journey is a rollercoaster that peaks with revelations of self discovery and bottoms out with drug abuse and negative influences. Donovan does an excellent job depicting Lara's life during the good times and bad."

(Sarah Gopaul)

SYNOPSIS

In the spring of 2004, 21-year old Lara Roxx left her hometown of Montreal and headed to L.A to try to make tons of cash in the adult entertainment industry. Within two months of working in this industry she contracted the most virulent form of HIV while performing sex in front of the camera. **Inside Lara Roxx** is a feature-length-documentary about the events leading up to that scene and the years after it- it is about the adult movie industry and its impact on a young life. Lara Roxx, as she will come to be known in the sex industry, has been irrevocably changed by her work in porn. Miss Roxx's story created a media sensation, but it's when the media hype dies that **Inside Lara Roxx** begins - in a psychiatric ward in Montreal. The film follows her through a tumultuous 5-year period as she struggles to build a new identity and find hope in the wake of her past.

The porn industry, a powerful industry with billions of dollars in profits worldwide has failed Lara. Out of the hundreds of thousands of sex scenes that have been recorded on film over the last few decades, there have only been 19-recorded incidents of HIV in the heterosexual porn industry. Lara Roxx is one of them. As mainstream audiences are beginning to embrace pornography - increasingly people are beginning to perceive the porn-industry as a facet of Hollywood. **Inside Lara Roxx** gives us a glimpse into the transient world of adult entertainment and how it still differs greatly from the mainstream film industry in terms of the presence of unions, guilds and industry-wide rules and regulations that have been put in place to ensure the safety and security of its workers.

Inside Lara Roxx follows Miss Roxx's journey, from when we first meet her at a psychiatric hospital in 2005, where she was being treated for mental distress; on a trip to L.A's porn industry in 2007 in order to retrace the footsteps she took three years earlier; and later on, in 2008, on a trip to the AVN Expo in Las Vegas, the largest annual porn convention in the world, where Lara Roxx was able to reach out to young porn stars and media as well, in order to spread awareness about the risks involved in shooting unprotected sex. After the success of both Los Angeles and Las Vegas trips, it feels that Lara Roxx's story had reached a positive high and that from there, Lara would continue to reach out and grow as a person. However, within several months of our return from Las Vegas Lara's life took another unexpected turn that ultimately led her to confront her biggest obstacle yet.

DIRECTORS BIOGRAPHY



Mia Donovan is a filmmaker and award-winning photographer. She moved to Montreal at age seventeen to escape her hometown of Moncton, New Brunswick. As an artist Mia's work focuses on issues surrounding female sexual identity. Her most recent photographic works, *Stripped* and *Peepshow*, documents Montreal area sex workers. After a few years of photographing strippers, escorts and porn stars she would meet Lara Roxx, and film with her over the next five-years. The result is **Inside Lara Roxx**, Mia's first feature documentary.

CREDITS

INSIDE LARA ROXX

Written, Produced and Directed by

Mia Donovan

Featuring

Lara Roxx

Producer Bob Moore

Editing Omar Majeed

Cinematography Mia Donovan/Carlos Luis Rodriguez

Executive Producers Daniel Cross/Mila

Aung-Thwin

Online Editor Francis Hanneman

Sound Editor Kyle Stanfield

Music The High Dials

Also featuring:

Dr. Sharon Mitchell William Margold Anita Cannibal Dick Nasty Thomas Hope Meriesa Arroyo

Ron Jeremy Rebekka Armstrong

Additional Camera:

Carlos Luis Rodriguez Robert Vroom David Butler **Sound Mixer:**

Kyle Stanfield

On-Line Editor

Francis Hanneman

Post production/ Technical Supervisor

Edmund John Duff Ryan Mullins MK Siu

Accounting

Anuj Khosla

Production Administrator

Daniela Flori

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Société de développement des entreprises culturelles – Québec Programme d'aide aux jeunes créateurs







SODEC

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EYESTEELFILM

is a film media company listed on the Real Screen Global 100 since 2009. Dedicated to using cinematic expression as a catalyst for social and political change It has created cinema that empowers people ignored by mainstream media. A mandate which has taken the company to explore projects, people and ideas around the world. EyeSteelFilm was founded through making films with the homeless community. Daniel Cross' gritty street trilogy (Danny Boy, 1993; The Street: a film with the homeless, 1996; SPIT: Squeegee Punks in Traffic, 2002) chronicled a generation of Canadians lost to social funding cuts, political apathy, alcoholism and drug use. These films provided a template for using engaged cinéma-vérité and interactivity for empowerment and change. This mandate has continued to flourish with the new-media project www.HomelessNation.org and the several films from director Eric "Roach" Denis, including the new release Les Tickets.

Eyesteelfilm has also branched out internationally in a major way. A series of films chronicling modern life in China (Bone, 2005; Chairman George, 2006; Up the Yangtze, 2007 and Last Train Home 2009) led to international acclaim and box office success, in particular for Up the Yangtze, which grossed over 2 million USD in box office and won dozens of international awards. Building on this, Lixin Fan's Last Train Home, won the Joris Ivens Award at IDFA 2009 and continues to receive international acclaim. Up the Yangtze director Yung Chang's next China project, China Heavyweight (projected 2012), is an official Canada-China co-production.

Other award winning films include: Omar Majeed's Taqwacore: The Birth of Punk Islam introduced viewers to a young and vibrant Muslim community in the United States and Pakistan. Brett Gaylor's Rip: A Remix Manifesto broke new ground in Fair Use and Copy Left approaches to Documentary Filmmaking while winning audience choice awards on 5 continents. Halima Ouardiri's acclaimed drama film Mohktar challenges preconceptions and the boundaries between custom and Islam.

Eyesteelfilm is currently releasing a number of new films, in addition to Les Tickets they are: A Fortunate Son by Tony Asimakopoulos; Rainforest by Richard Boyce, Inside Lara Roxx by Mia Donovan; Frog Princes by Ryan Mullins and Omar Majeed. We are also actively in production with a Sweden-Canada coproduction set deep in the congolese rainforest (Inkulal, projected 2012), and a series exploring humankind's co-evolution with fruit, shot around the world (The Fruit Hunters, projected 2012). The feature drama Les Riches et Les Puissants (projected 2013) is currently in development.

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